

To: Mayor and City Council

From: Alison Foulis, City Clerk

Subject: **Approve appointment of Robert Heller to the Citizens' Flood Zone Committee**

Recommended Motion/Item Description

That the City Council appoint Robert Heller to the Citizens' Flood Zone Committee.

Background

The Citizens' Flood Zone Committee was formed in 2010 in response to revisions to Flood Insurance Rate Maps prepared by FEMA. The Committee has fluctuated in size since its creation, and currently has 15 voting members, including two representatives from the City Council (McCaskill and Winter). With the recommendation of Citizens' Flood Zone Committee Chairman Tom Cromwell, Robert Heller has requested to join the Committee. Mr. Heller's background and qualifications are detailed in the attached letter of interest and resume.

Recommended Motion/Item Description

That the City Council appoint Robert Heller to the Citizens' Flood Zone Committee.

Attachments

Letter of interest and resume from Robert Heller.

From: Robert Heller
Sent: Thursday, January 03, 2019 5:21 PM
To: Alison Foulis - City Clerk
Cc: Dr. Tom Cromwell
Subject: Re: Flood Committee
Attachments: Bio-Reg.doc

Dear Ms. Foulis,

Thank you very much for your communication indicating that the Belvedere City Council would like to have information regarding my interest in serving on the Citizen's Flood Zone Committee.

For over a decade, my wife Emily Heller and I have resided at 6 Maybridge Road on the Belvedere Lagoon. Prior to that, we have owned houses in Tiburon and on Strawberry Point. In the late 1970's, we also rented a house on Cove Road.

As a resident of Belvedere and a property owner on the Lagoon, I am naturally interested in the maintenance of the Lagoon as an important natural resource as well as its safety during periods of high tides, floods and tsunamis. Living on the Lagoon, one is naturally involved with these safety issues. There are also broader issues of safety during other emergencies, such as fire and earthquake that need to be addressed.

While I have not been directly involved in City governance in the past, I have been an active participant of the San Francisco Yacht Club, where I served as Commodore in 2010-11. I have also served as Chairman of the Board of Marin General Hospital in the past.

I attach a brief resume covering my qualifications.

You may find further information about me at:

https://www.federalreservehistory.org/people/h_robert_heller or

https://en.wikipedia.org/wiki/H._Robert_Heller

If you need additional personal information, you may wish to speak to Council Members Nancy Kemnitzer and Claire McAuliffe or former Mayors Tom Campbell, John Pearson and Jerry Butler.

I would be very honored to serve on the Flood Zone Committee and to participate in its important deliberations.

Best regards,

Bob

Robert Heller

ROBERT HELLER

[REDACTED], Belvedere, CA 94920
Tel.: [REDACTED] Cell: [REDACTED] Fax: [REDACTED]
[REDACTED]

Mr. Heller, is a former Governor of the Federal Reserve System and President & CEO of VISA U.S.A., who has had a distinguished career in business, government and education.

After obtaining his Ph.D. in economics from the University of California at Berkeley, he began his career as a professor of economics at UCLA.

He then became Chief of the Financial Studies Division of the International Monetary Fund in Washington DC. After that, he joined Bank of America in San Francisco as Senior Vice President and Director of International Economic Research.

President Reagan appointed him as a Member of the Board of Governors of the Federal Reserve System. At the Federal Reserve he served as the Administrative Governor with responsibility for the overall management of the Federal Reserve. He also served as Chairman of the Committee on Bank Supervision and Regulation, as Vice-Chairman of the Federal Financial Institutions Examination Council, and as the U.S. delegate to the Economic Policy Council of the OECD in Paris.

Returning to the private sector, he joined VISA International as Executive Vice President for Finance, Risk Management, Audit and Security. Two years later, he was elected President and CEO of VISA USA., with overall responsibility for the nation's largest retail card payments system. Under his leadership VISA acquired the PLUS and INTERLINK systems.

Subsequently he served as a member of the Board of Directors and Executive Vice President of the Fair Isaac Corporation, the world's leading credit analysis firm. He also served on the Advisory Board of BMW of North America and as Chairman of the Board of Directors of Marin General Hospital.

He is currently a member of the Board of Directors of Bank of Marin and Sonic Automotive. He also serves on the boards of several private companies.

Mr. Heller has published seven books and hundreds of articles and is a regular contributor to CNBC-TV.

He is also a Staff Commodore of The San Francisco Yacht Club.